



# 2009 MRA Toy Run

Sunday 13<sup>th</sup> December 2009

The MRA Toy Run in Adelaide is the biggest annual charity motorcycle ride in the Southern Hemisphere, attended by 15,000 to 20,000 bikes of the 40,000 registered motorcycles in SA. The MRA Toy Run has been awarded "Major Event Status" and is the big, good news story for motorcycling each year in South Australia.

The 2009 MRA Toy Run Major Sponsor is the Motor Accident Commission of South Australia

- 🏍 Sunday, the 13<sup>th</sup> December 2009 is the date for the 31<sup>st</sup> annual MRA Toy Run.
- 🏍 Motorcyclists gather at Glenelg, leaving at 11.00am to ride to a celebration of motorcycling fete on Hahndorf Oval.
- 🏍 No Registration is required to participate.
- 🏍 The non riding public is welcome to line the route and attend the Fete at Hahndorf Oval.
- 🏍 The admission price to the Fete is a Toy or Gold Coin.
- 🏍 The Fete features live music by the "The Smarty Boys", Trade stalls and free face painting for children.
- 🏍 The ride now annually generates around \$300,000 of toys for St Vincent de Paul to distribute to needy families at Christmas time each year.
- 🏍 We ask for toys to suit 6 to 12 year old children. We believe this age group to be the most in need for families struggling financially and in need of a helping hand to create a Merry Christmas for their children.
- 🏍 The volunteers who work from March each year could not make this event happen without the Business Community of Adelaide's support.
- 🏍 The sponsorships and donated goods or services are essential and greatly appreciated.
- 🏍 The MRA SA supports our donors with inclusion on our promotional poster and/or on our web site.
- 🏍 Our web site has been included in a top 500 Australian search list and our record month was over 500,000 hits.
- 🏍 More information, including the route and road closure details is available at [www.mrasa.asn.au](http://www.mrasa.asn.au)

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